

1. (Thrice Amended) A business method relating to conventional beverage containers having sealed apertures comprising:

conveying by profit making sale a right to attach indicia to consumer removed, flexible protective members to be adhered to the sealed conventional beverage containers;

manufacturing the protective members;

applying indicia to the protective members; and

adhering the protective members to the sealed containers to form a substantially wrinkle free skin tight seal between the protective member and at least a portion of a mouth contact area of the conventional beverage containers.

3. (Thrice Amended) A business method relating to conventional beverage containers having sealed apertures comprising:

conveying by profit making sale a right to attach indicia to consumer removed, flexible protective members to be adhered to the sealed conventional beverage containers;

manufacturing the protective members, the protective members being made in an hourglass configuration to facilitate adherence to a top and convex side of a container without deformation and without wrinkling of a material of the protective member by folding it over a rim of a beverage can when adherence occurs;

applying indicia to the protective members; and

adhering the protective members to the sealed containers to form a substantially wrinkle free skin tight seal between the protective member and at least a portion of a mouth contact area of the conventional beverage container.

4. (Currently Amended) The method of claim 1 which further comprises sanitizing at least the mouth contact portion of the containers.

15. (Currently Amended) The method of claim 1 which further comprises imposing chemical treatment on the protective member such that adhesive will bond more strongly to the member and less strongly to metal of the beverage container such that no adhesive residue is left on the container after removal of the protective member thus allowing the protective member to be adhered to other surfaces.

16. (Twice Amended) A business method relating to sealed conventional beverage containers comprising:

conveying by profit making sale a right to attach indicia to consumer removed, flexible protective members to be adhered to a sealed conventional beverage container;

manufacturing each protective member in an hourglass configuration to facilitate adherence to a top and convex side of a container without deformation and without wrinkling of a material of each protective member;

applying indicia to each protective member; and

adhering each protective member to a container including by folding each over a rim of a conventional beverage can to form a substantially wrinkle free skin tight seal between the protective member and at least a portion of a mouth contact area of the conventional beverage containers.

17. (Twice Amended) A business method relating to sealed conventional beverage containers comprising:

conveying by profit making sale to a third party, a right to attach indicia to consumer removed, flexible protective members to be adhered to sealed conventional beverage containers;

manufacturing the protective members;

applying indicia to opaque protective members by printing on the underside thereof to facilitate using the method for such things as games of chance, premiums, collectibles, redeemables, merchandise acquisition means, and prizes without a user knowing in advance of protective member removal which of a plurality of chances the user has obtained; and

adhering the protective members to the sealed containers to form a substantially wrinkle free skin tight seal between the protective member and at least a portion of a mouth contact area of the conventional beverage containers.

18. (New) The method of claim 1, wherein the protective members when at least partially removed from the beverage containers are reattachable thereto.

19. (New) The method of claim 1, wherein the protective members are collectible.